



Hedmark County Norway

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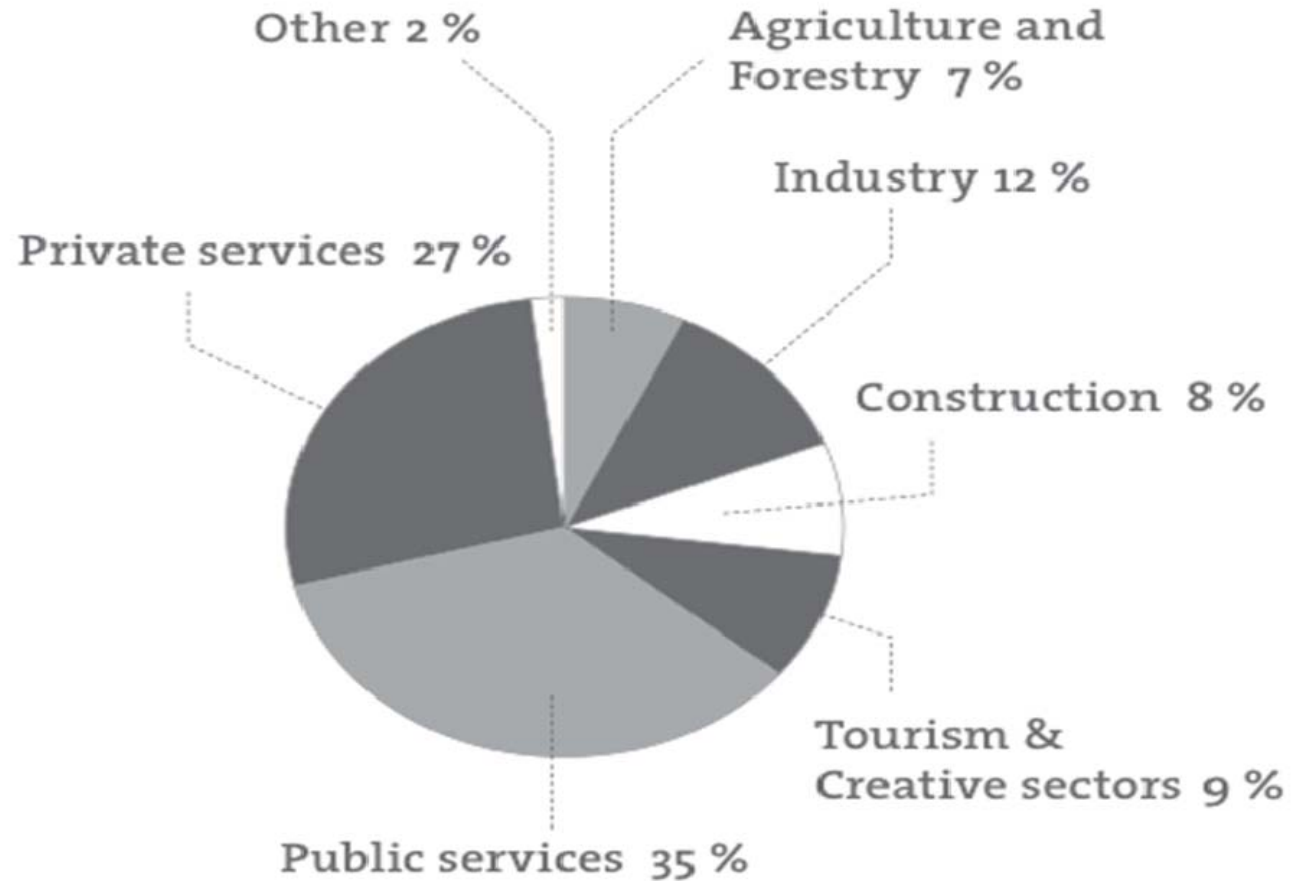
Facts about Hedmark



- Hedmark has a population of 196 000
- Covers an area of 27 388 km²
- There are 6.9 people per km²
- The regional Centre is Hamar
- Hedmark has 22 municipalities
- The distance from Hamar to Oslo is 120 km
- The famous painter Edward Munch was Born 1862 in Løten, Hedmark
- The word ski is Norwegian and means «a piece of wood»
- The world's oldest ski club was founded in Trysil

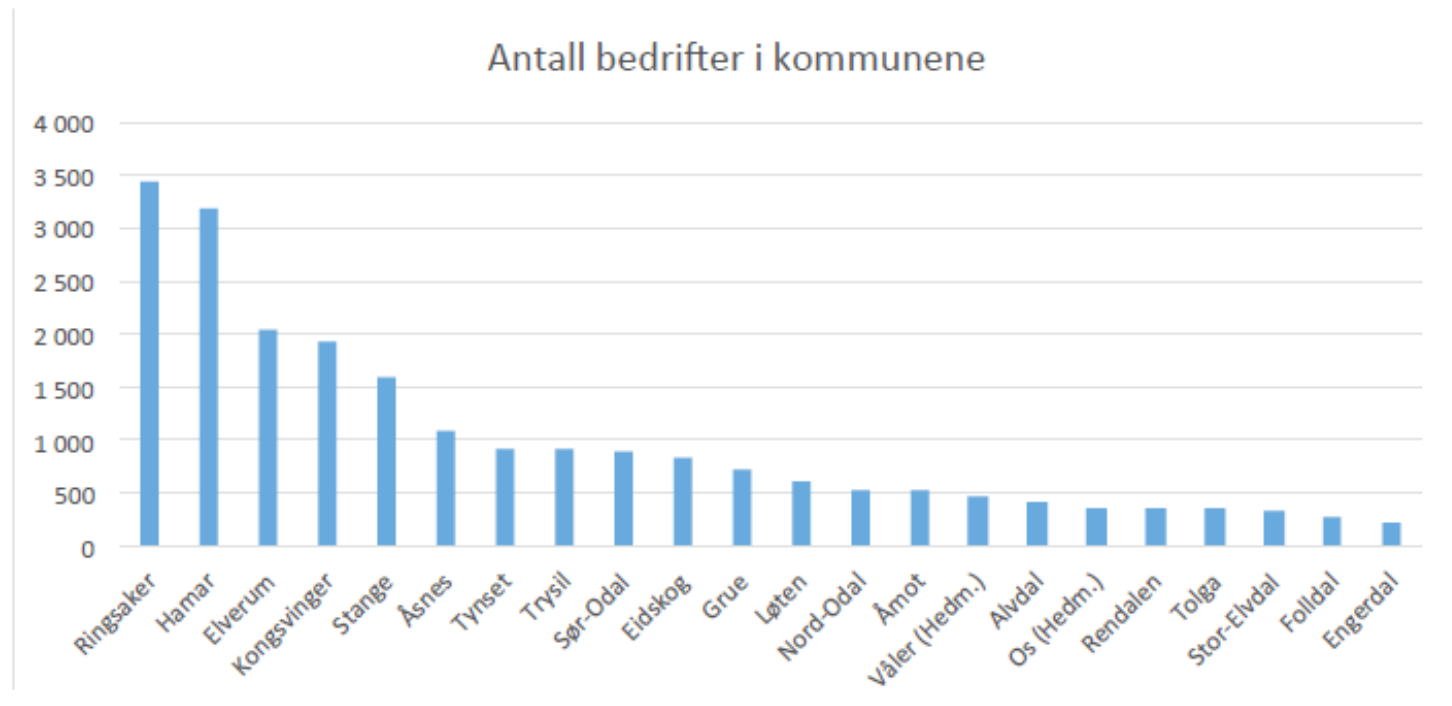
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The work force in Hedmark is distributed among the following sectors:



Number of businesses in

the county

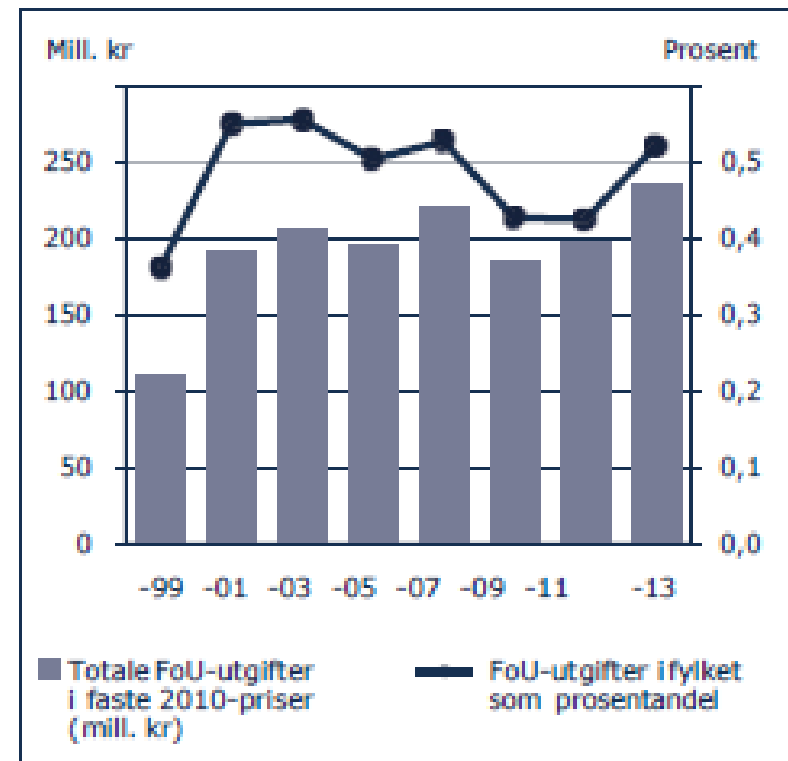


Figur 82. Kilde SSB tabell 10308. Tall pr. 1.1.2016.

R&D in Hedmark



FoU-aktivitet i Hedmark 1999–2013

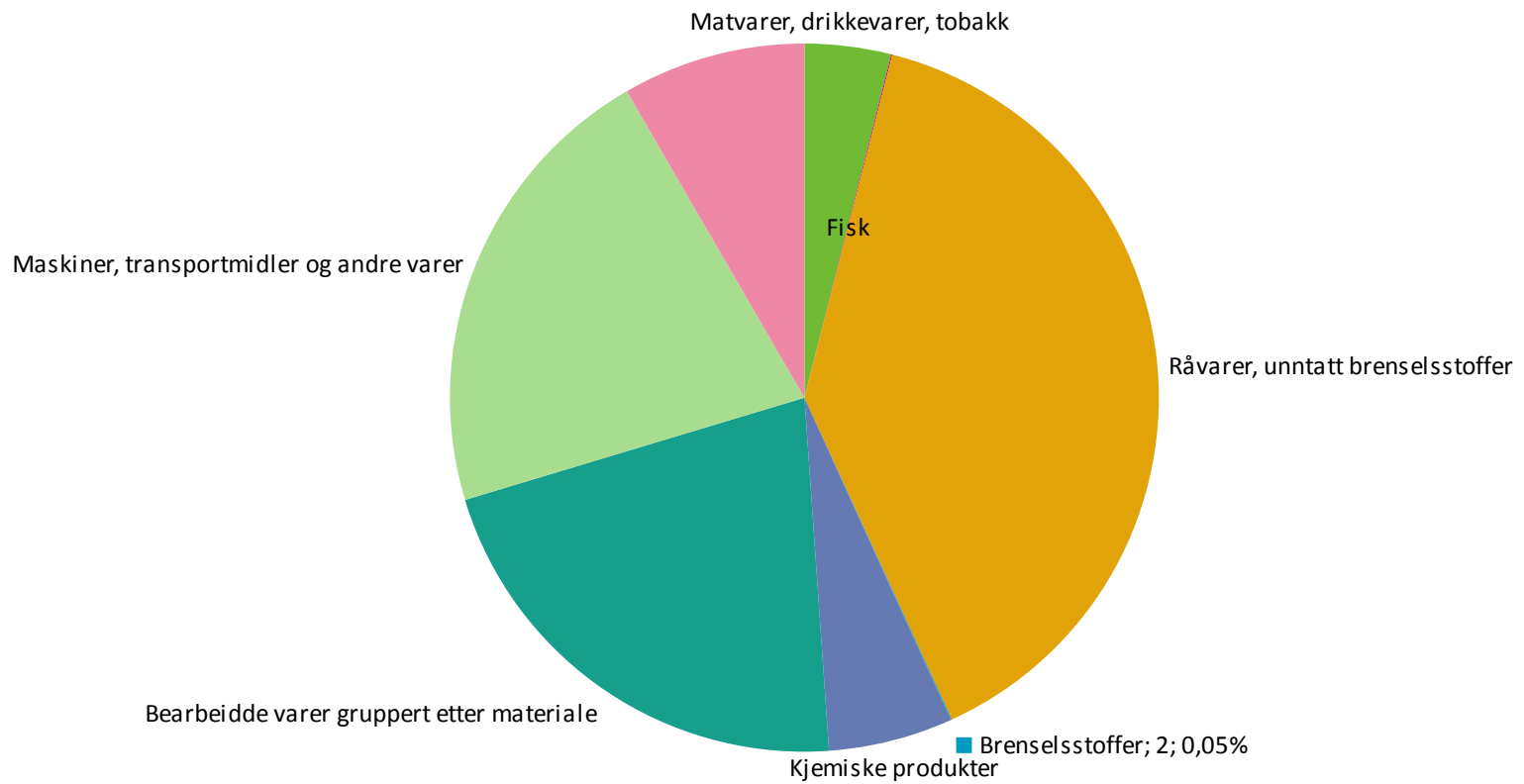


Figur B6 Kilde: SSB/FoU-statistikk, bearbejdet av NIFU

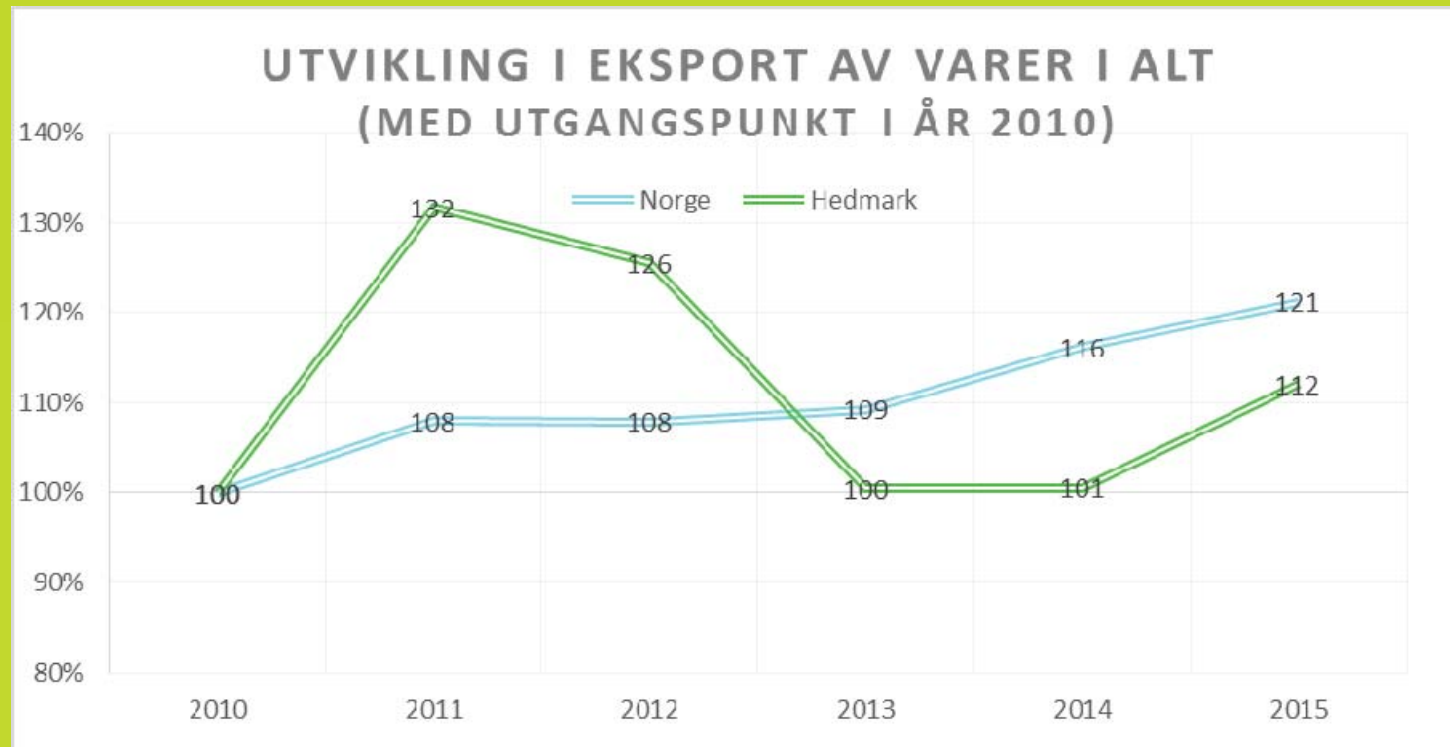
R&D

- Hedmark University college – with three campus (e-health, Bio economy, ICT (Gaming & Virtual reality))
- Arena Heidner
- ICT cluster
- Bioeconomy cluster

Export of goods from Hedmark 2015



Export development – goods from Hedmark



Business sectors with more export potential ?

- Biotechnology
- Experience industry
- Sustainable house Construction (wood houses)

Experience industry

- Music
- ICT
- Tourism
- Art



According to Music Business World the Norwegian music industry increased its revenues with 6,9% during 2015 and had a total turnover of 646 millions NOK. Its the fastest growing music industry among the Nordic Countries

Source: IFPI Norway



MUSIC INNOVATION NETWORK INNER SCANDINAVIA

Hedmark
Universi
ty
College
Campus
Rena
- Music
product
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- Music
Manage
ment
Sing



HEDMARK
FYLKESKOMMUNE

Tourism in Hedmark

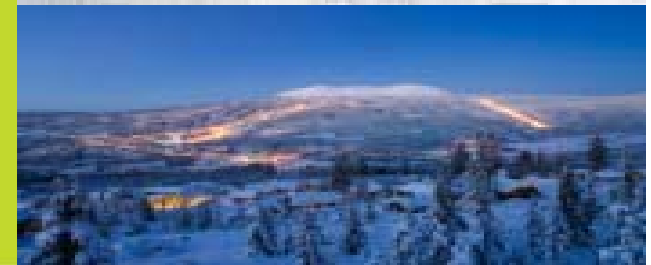
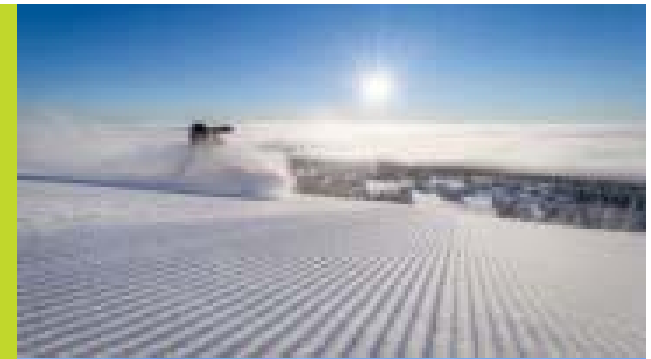
- Nature and culture based tourism in focus
- Norway's largest ski resort, Trysil
- The easiest accessible wilderness area in Northern Europe, 1 hour from Oslo Airport
- Vast, scarcely populated region (density 7 people per square km) large



HEDMARK
FYLKESKOMMUNE



- Total 2400 employees in the tourism sector
- Skistar is the main Alpine ski operator
- Trysil – Sälen



Bio technology



HEDMARK
FYLKESKOMMUNE

Arena Heidner



NORWEGIAN
INNOVATION
CLUSTERS



SME s turnover 3 mdr NOK and has
850 employees

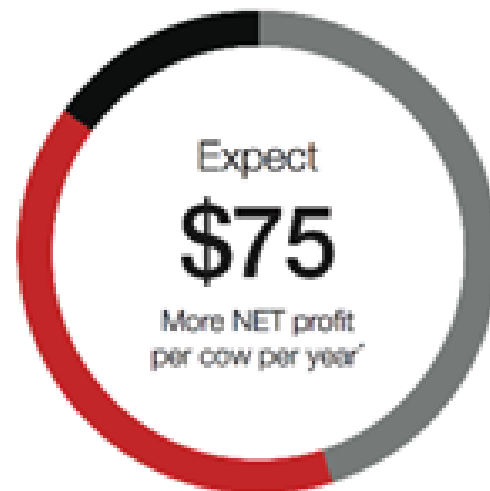
Geno Global og Genus ABS



Top HO x NR vs. Top HO

geno

[Norwegian Red](#)



- 45% Higher fertility
- 40% Reduced feed costs
- 15% Lower health costs

*Comparison of top 5 NR sires
versus top 5 HO sires when
mated to HO cows

HEIDNER



HEDMARK
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Cryogenetics



